

Welcome!

From Research to Policy Webinar “Let’s Talk Policy”

Thursday, September 10, 12:00 – 1:00 pm (NDT)

Get started now:

Please check if your **speakers** are working and **mute** your audio. Please use the chat box to ask questions.

How to participate in this webinar

The screenshot shows a Zoom meeting interface. At the top, the browser address bar displays <https://bongo-na-vc-3.youseeu.com/html5client/chat/public>. The main interface is dark blue with a white chat window on the left. The chat window contains the following text: "Public Chat", "Welcome to test!", "Use a headset to avoid causing background noise for others.", and "To join using the phone, dial 12405818126 and enter 81800# when prompted." A red circle highlights a speech bubble icon in the top left of the chat window. The main meeting area shows a presentation slide titled "Tutorials/Tutoriales/Anleitungen/دروس/T" with a "Slide 1" indicator. A red circle highlights a phone icon in the bottom center of the meeting area. On the right side, there is a vertical toolbar with icons for share screen, refresh, close, and mute. The bottom right corner of the meeting area shows the URL youseeu.com/virtualclassroom.

Let's Talk Policy

CHERYL ETCHEGARY (M.A.S.P)


MEMORIAL UNIVERSITY OF NEWFOUNDLAND, QUALITY OF
CARE NL/PRIMARY HEALTHCARE RESEARCH UNIT

My Start

- ▶ Ottawa Health Research Institute
 - ▶ Health services research
- ▶ Government of Newfoundland & Labrador
 - ▶ Program and Policy Development Specialist

Gained an understanding of policy, how it is developed and what influences it

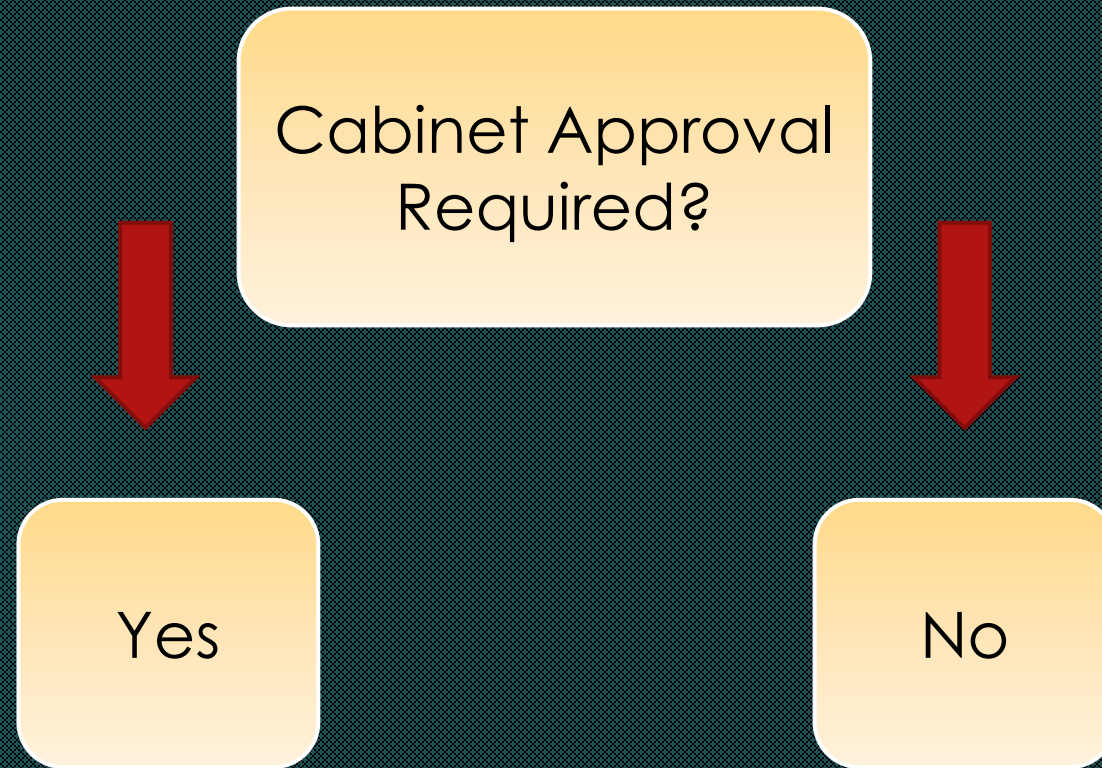
What is Policy?

- ▶ Idea  Action
- ▶ Problem solving
 - ▶ *The Way Forward*: Government of NL's current policy document outlines policy direction for next few years
- ▶ How are public policies made and changed, and can your research influence policy?

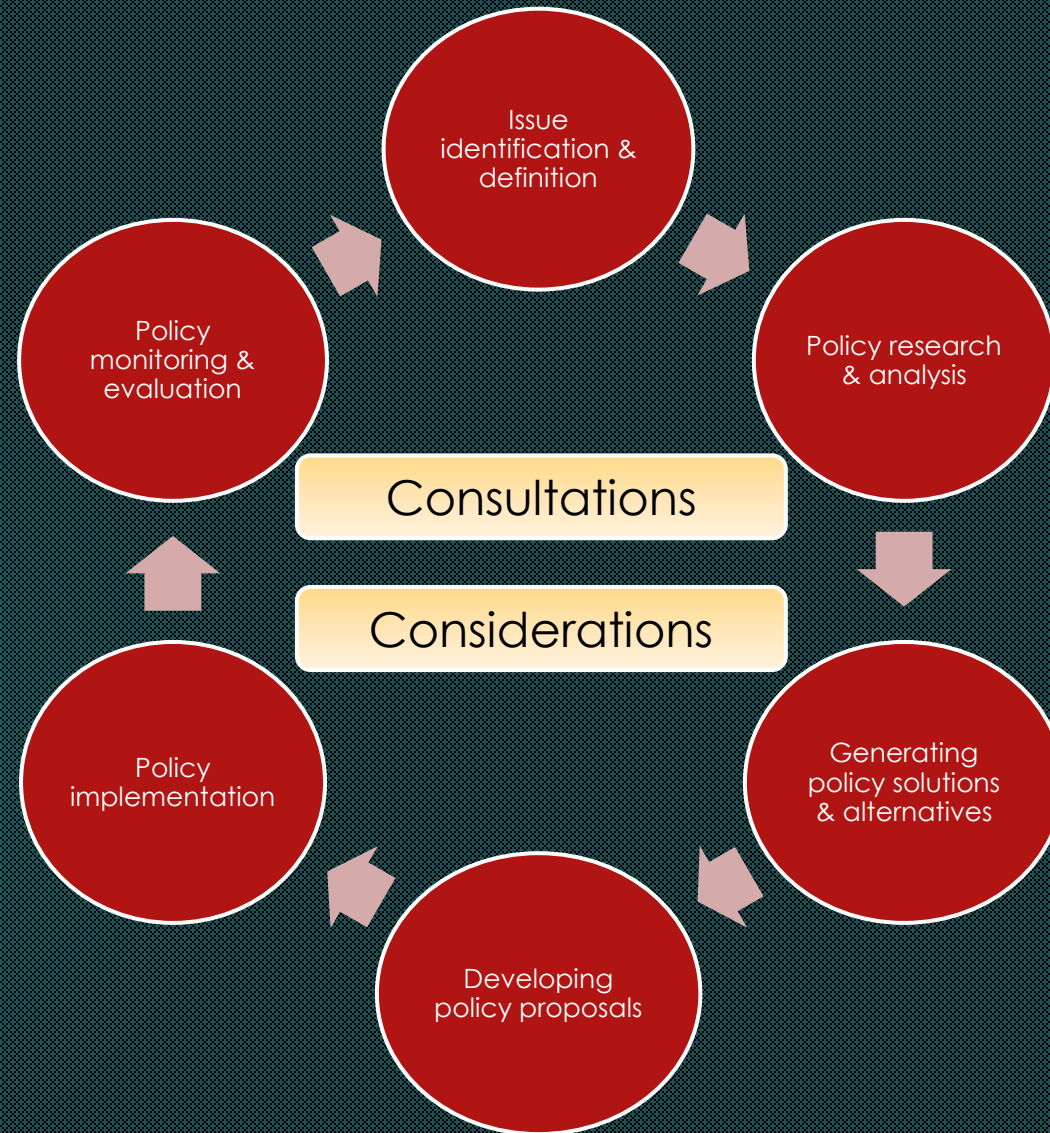
Policy making: What Influences Government policy?

- ▶ Internal factors
- ▶ External factors – where health researchers fit in
- ▶ Itself
- ▶ Most often, there is overlap

Policy making: How are Policies Made and Changed?



Policy making: The Policy Cycle



Source: PolicyNL

Issue identification & definition

- ▶ What's the problem?
 - ▶ Not clearly defining the problem could result in:
 - ▶ Not targeting the right problem
 - ▶ Misallocation of resources
 - ▶ What is the desired outcome(s)?

Policy Research & Analysis

- ▶ This is where policy professionals work to understand the problem and develop solution(s)
 - ▶ Think about context, stakeholder perspectives
 - ▶ What's happening in other areas of the province?
 - ▶ What's happening in other provinces? Countries?
 - ▶ Available data – current and historical

Generating Policy Solutions & Alternatives

- ▶ Decision makers are presented with multiple policy options to address an issue
 - ▶ Include pros and cons of the policy options
 - ▶ One solution is recommended over alternatives
 - ▶ How much will recommended option cost? Will there be savings over time?

Consultations



- ▶ Involved in all parts of the policy development process
 - ▶ Who
 - ▶ What
 - ▶ Where
 - ▶ When
 - ▶ Why
 - ▶ How

Source: Office of the Auditor
General Manitoba, Guide to
Policy Development

Developing Policy Proposals

- ▶ The Cabinet paper
 - ▶ The key instrument of written policy advice to Cabinet
 - ▶ Based on consultations, research, and analyses
- ▶ Briefing notes
 - ▶ Direction on existing policies

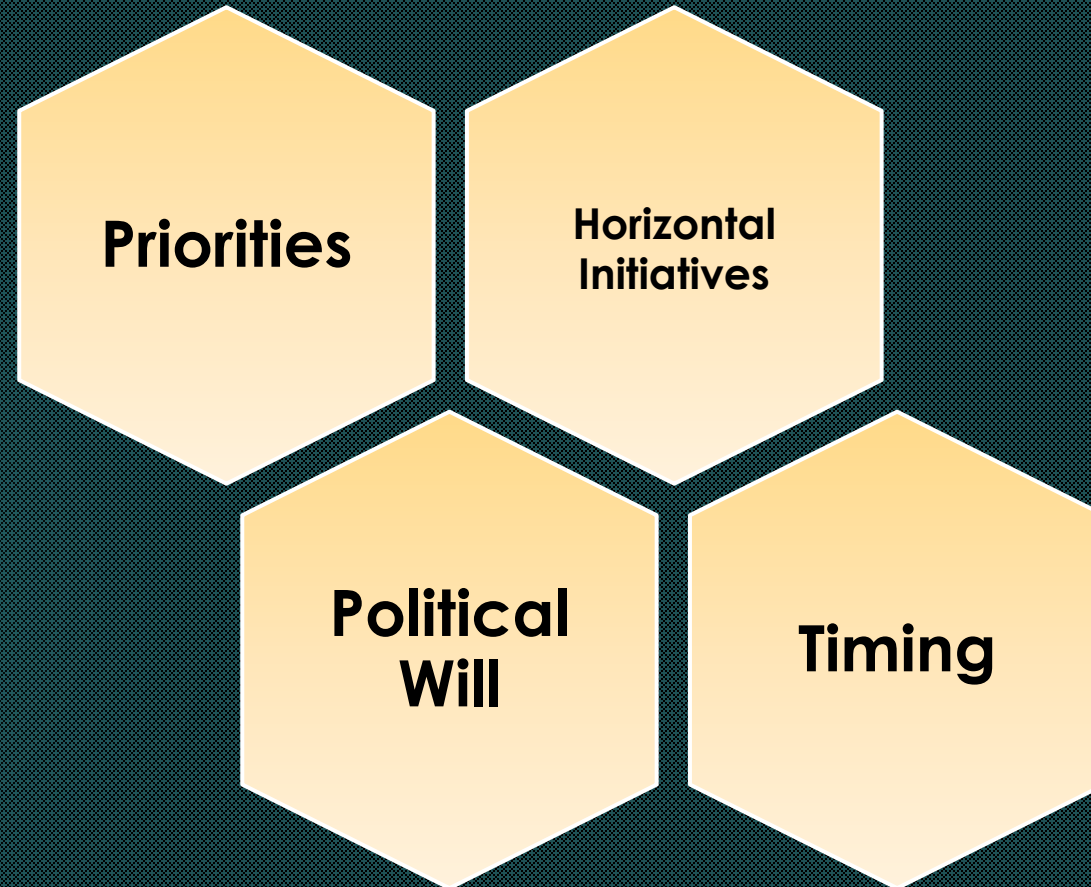
Policy Implementation

- ▶ Ensure policy works in action not just theory
 - ▶ Think through implementation issues
- ▶ Action!

Policy Monitoring & Evaluation

- ▶ Did it work?
- ▶ Is there value?
- ▶ Plan how to evaluate policy before implementing

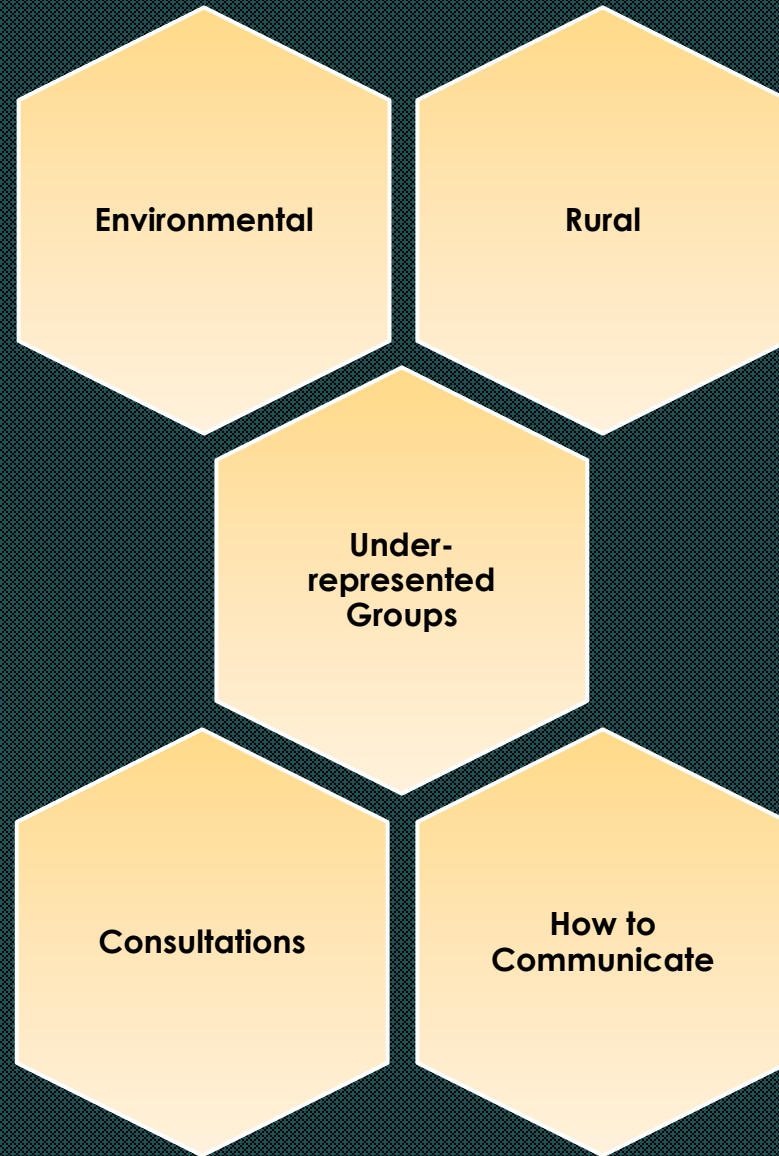
Health Research and Policy: Considerations



Considerations



Considerations



Communicating Your Work to Decision Makers

- ▶ Be brief and clear about your purpose
- ▶ Avoid technical language
- ▶ Include a short executive summary
- ▶ Use infographics

Research → Policy?

▶ It can 

▶ It should be:

High quality

Relevant

Accessible

▶ Many moving parts and people involved

▶ Give thought to them as you consider your approach

Additional Information

- ▶ PolicyNL
 - ▶ <http://www.policynl.ca/>
- ▶ Canadian Institutes of Health Research – Knowledge Translation and Patient Engagement
 - ▶ <http://www.cihr-irsc.gc.ca>
- ▶ Health Canada
 - ▶ <https://www.canada.ca/en/health-canada.html>
- ▶ Canadian Evaluation Society
 - ▶ <https://evaluationcanada.ca>

Thanks for Joining Me Today!

- ▶ Please reach out if you have any questions, comments, or would like to chat
 - ▶ Cheryl.etchegary@med.mun.ca